



Marketing Uncovered

- Love the buzz of communicating?
- Enjoy finding out what makes customers tick?

If you're looking for a vibrant job, and want to help make companies profitable, a career in marketing may be the challenge you're looking for.

Marketing Uncovered lifts the lid on the range of different roles within the industry, giving you all the insider advice you need to build a successful marketing career.

UNCOVER:

- What marketers do
- The skills you need to succeed
- Insider tips from marketing professionals
- How to kick start your dream career

The *Careers Uncovered* series reveals the reality of working in a range of exciting and popular industries and job sectors. They explore the highs and the lows of the career, along with the skills and qualities you need, showing you how to take your first step on a successful career path.

Price: £14.99

ISBN: 978 1 84455 200 9